



## **150 Content Ideas for Busy Voice Actors**

As a voice actor, having a strong digital presence and offering valuable content is essential if you want to connect with clients, grow your online presence, and increase your number of leads. This is why it is so important to have a wide variety of content ideas that you can use when posting on social media, sharing emails with potential clients, or publishing on your blog.

Below are 150 content ideas that you can use to attract more clients and grow your voice acting business. Whether you're just starting out in the industry or have been working as a voice actor for decades, these topics can help keep you motivated and inspired as you continue on your journey.

Enjoy!

## 150 Content Ideas for Busy Voice Actors

1. Share photos or a video of your studio.
2. Share a helpful tip for clients looking to hire a voice actor.
3. Share what motivates or inspires you.
4. Share your favorite audition technique.
5. Talk about how you got started in voice acting.
6. Discuss some of the challenges of voice acting, and how to overcome them.
7. Post a behind-the-scenes photo or video from a recording session.
8. Talk about what it's like to work with certain types of clients, such as ad agencies or video game developers.
9. Share a selfie.
10. Share the less glamorous side of being a voice actor - talk about your day-to-day life, and the things that frustrate you or make you feel challenged.
11. Share your thoughts on the qualities that make a great voice actor, and what separates great voice actors from average ones.
12. Share your goals for the year.
13. Share how you stay focused and prepared for auditions.
14. Share your favorite acting technique or method.
15. Offer advice to new or aspiring voice actors who are just starting out in the industry.
16. Talk about some of the mistakes you made early on in your career, and what you learned from them.
17. Discuss the different types of roles you've been cast in, and whether any particular type is more challenging than others.
18. Share a poll or survey.
19. Share industry-specific tips and tricks related to your target clients.
20. Interview someone who has been in the voice acting business for a long time - ask them about their experiences, challenges and success stories.
21. Offer some advice on how voice actors can get their voices "listened to" in an increasingly crowded marketplace.
22. Share your method or strategy for approaching or reading scripts.
23. Share your thoughts on the future of voice acting - where is it headed, which new trends are emerging, etc.?
24. Mention someone you admire or look up to and explain why.
25. Share something funny or entertaining that happened at a recording session.
26. Share your favorite voice acting performance.
27. Share a special offer.
28. Talk about the people you've worked with in your career and any memorable interactions or experiences that stand out.
29. Offer a list of "must-read" books for voice actors, including everything from acting textbooks to biographies and autobiographies.
30. Share some of the best advice you've ever received about being a voice actor.

31. Talk about how technology has changed the way we record and create audio content (it can be both good and bad!)
32. Share a tool, program, or product that makes your life easier.
33. Post questions that are on your mind as a voice actor - what do you often wonder? How do others approach these topics?
34. Share a photo of your pet.
35. Share your favorite tip for productivity.
36. Talk about what excites you most about being a voice actor - the big opportunities, the potential for growth and success, etc.
37. Offer your professional opinion on the current state of voice acting, and how it's likely to evolve over time.
38. Post a video of yourself recording in the studio - talk through what you're doing and why you're choosing to record this way.
39. Share your favorite mug.
40. Share out-of-the-box marketing tips to help clients grow their businesses.
41. Share some of your favorite "behind-the-scenes" moments as a voice actor - funny experiences, interesting projects, etc.
42. Make a "what's in my studio" post.
43. Discuss how important networking is to build your career in voice acting.
44. Share your favorite books.
45. Ask your followers how they found you.
46. Share what qualities clients should look for in a voice actor.
47. Share your favorite resources for learning more about voice acting. Mention any podcasts, blogs or articles that you find particularly helpful or interesting.
48. Discuss the different types of projects that come through your studio, and what kind of preparation and work it takes to nail them all down.
49. Share something unusual that happened during an audition or recording session - how did you adapt?
50. Talk about how listening to other people's voices can help improve your own craft as a voice actor.
51. Share what inspires you to keep going in a difficult voice acting role or project.
52. Share your hobbies outside of voice acting.
53. Share some of the best tips and tricks you've learned over the years.
54. Talk about what you're currently working on, and any challenges or triumphs that have come out of it so far.
55. Offer an idea for a new product or service that would help people interested in voice acting.
56. Share a story from your childhood, or another interesting experience from your life.
57. Talk about how you got started in voice acting and why you love it so much.
58. Share an embarrassing moment that happened during a recording session (or something that almost happened!)
59. Share one question you would ask an industry legend.
60. Mention something surprising or unexpected that has recently happened in your career.
61. Share funny stories or anecdotes.

62. Post a quote, poem, or song lyric that inspires you.
63. Share an affirmation or mantra that inspires you.
64. Read aloud some of your writing.
65. Discuss any interesting acting techniques or strategies that have helped you in your career as a voice actor.
66. Talk about how important creativity and imagination are to being a successful voice actor.
67. Offer tips for working with clients, whether they're individuals or large companies.
68. Write a story about one of your most memorable experiences as a voice actor.
69. Share what keeps you motivated when things get tough, such as self-doubt or rejection from projects.
70. Talk about what you're working on right now, and how you're preparing for upcoming projects.
71. Ask your followers for feedback on something related to voice acting - what do they think of certain techniques or methods? What do they see as the biggest challenges in the industry today?
72. Discuss how social media has impacted the voice acting world, both positively and negatively.
73. Post a video of yourself doing some kind of exercise or physical activity - talk through why it's important to take care of your body as a voice actor.
74. Share your warm up exercises.
75. Share how you practice self-care when you're feeling under the weather.
76. Share some of your favorite voice acting projects or demos.
77. Offer tips for finding the right mentors.
78. Talk about how self-confidence is important in any job, but especially so for voice actors who have to put themselves out there every time they audition or record.
79. Share an experience where you had to push through creative blocks or feelings of doubt in order to complete a project successfully.
80. Ask for feedback on something related to your current work.
81. Give your thoughts on some of the best voices that you've heard in video games or movies.
82. Share what you think it takes to become an expert at your craft.
83. Share your favorite travel destination.
84. Post a giveaway.
85. Talk about what kind of voice acting projects interest you most, and what makes them so appealing.
86. Offer a short critique or lesson on some aspect of voice acting that is important to you.
87. Write about how much preparation goes into each project, and why it's so important for voice actors to be prepared before they start recording.
88. Post a link to an interesting article or blog post about voice acting that you've recently come across.
89. Share a blog post.
90. Talk about any exciting upcoming events in the world of voice acting, such as conventions or conferences.

91. Share your favorite recipe.
92. Offer tips for working with voice agents and casting directors.
93. Discuss the role of creativity in recording voiceovers.
94. Write about what you're doing today to prepare for your next big project - are you practicing, networking, or researching different techniques?
95. Talk about any upcoming challenges that you're facing, and how you plan to overcome them.
96. Mention a few things on your professional or personal wish list as a voice actor - maybe it's a new microphone or software, or traveling to a certain destination for work.
97. Share your favorite place to get work done, outside of your studio or office.
98. Share some of your favorite quotes about acting or performing.
99. Share what sets you apart from other voice actors.
100. Talk about what it's like to be an independent contractor and the pros and cons of working that way.
101. List some valuable resources for anyone looking to get involved in voice acting.
102. Post an "Ask Me Anything."
103. Share your training and experience.
104. Share your morning routine.
105. Discuss the importance of networking and collaboration in the world of voice acting.
106. Talk about how you handle difficult clients or tight deadlines.
107. Explain why it's so important to manage your time effectively as a voice actor.
108. Share some tips for finding good auditions and staying organized with project materials.
109. Discuss what you've learned from working on different types of projects and genres, such as animation, commercials, or gaming.
110. Write about how technology has changed the way we work in the industry today - both positively and negatively - and offer any tips on how to use these new tools best.
111. Share some inspiring stories from other successful voice actors who have been where you are now.
112. Share your thoughts on the latest trends in voice acting.
113. Write about the importance of being flexible as a voice actor, especially when it comes to taking direction from clients or directors.
114. Give advice on how to stay motivated even when things don't go exactly according to plan.
115. Talk about the best ways to practice and improve your skills as a voice actor.
116. Share some helpful resources or online tools that can help make your life easier.
117. Talk about the benefits of working with a professional voice actor.
118. Share your favorite radio ad.
119. Offer suggestions on how to make sure that you get the most out of your project by setting clear goals and expectations beforehand.
120. Give tips for writing a compelling script.
121. Discuss the importance of being aware of cultural sensitivities when recording scripts for global audiences.

122. Post advice or insights into how to maintain a healthy voice over the long-term, such as taking regular breaks or avoiding excessive shouting in practice sessions.
123. Share tips on how to create compelling character voices and unique vocal techniques.
124. Write about the importance of collaboration with directors and producers when it comes to creating a successful performance in the booth.
125. Discuss rejection and how you personally deal with it.
126. Share some of your favorite audio tools or plugins and explain why they are so important for creating the best possible recordings.
127. Post about techniques for reducing stress when recording voiceovers.
128. Discuss strategies for staying organized and managing multiple projects at once.
129. Share your thoughts on the importance of keeping up with industry trends and advances in technology.
130. Talk about what makes a successful audition.
131. Write about the importance of having a positive attitude, even when dealing with challenging projects.
132. Discuss how to use your skills outside of voice acting, such as writing, editing, performing on stage, etc.
133. Share examples of work you're proudest of or that have had the greatest impact on your career.
134. Discuss the importance of understanding a client's needs before recording and how to meet those expectations best.
135. Post examples of scripts and explain why they work so well in terms of vocal inflection, pacing, tone, etc.
136. Share your awards and accolades.
137. Write about techniques for controlling your breath and vocal delivery to enhance your performance.
138. Discuss how to use the right microphones, preamps, and audio interfaces for optimal sound quality.
139. Share how you make sure you're always prepared for auditions or recording sessions.
140. Explain the process of preparing scripts and character voices for animation projects or video games.
141. Share stories about how you've achieved success in this industry and offer any words of encouragement for those just starting out.
142. Give an overview of the different tools and software that are used in voice acting today.
143. Talk about the importance of researching potential clients and projects before signing contracts.
144. Write about what makes you unique as a voice actor.
145. Give advice on how to stay motivated while working.
146. Discuss your methods of maintaining good vocal health over time.
147. Share tips on how to make sure your voice stands out and grabs the listener's attention.

148. Share your insights into the creative process of finding unique vocal inflections or creating a distinct character voice.
149. Write about what you believe are the most important skills for being successful as a voice actor.
150. Give an overview of common mistakes that some voice actors make and suggest ways to avoid them.

We hope you found these content ideas helpful in expanding your digital presence! When it comes to putting out great material, consistently posting engaging content is key. Whether you post 1x per day, 3x per week, or 5x per day, make sure to set a schedule and stick to it as much as possible.

If posting daily social media posts are not your cup of tea, you can take some of the pressure off by scheduling your content in advance using tools like Hootsuite, Canva, or Buffer.

*But* if the *planning* side of the equation is what you're struggling with, don't worry - we can help you with that.

We offer done-for-you social media captions, fillable social media graphics, logo design and more at [VoiceActorResources.com](http://VoiceActorResources.com).

Check us out today and let us help you take your digital presence to the next level!

Good luck on your journey and have fun!

-Your friends at Voice Actor Resources